LOOKBOOK 2018/2019

INTRODUCTION

Welcome to Icons of Denmark's Lookbook 2018/19.

Since our foundation in 2009, Icons of Denmark has become known as the London home of Danish Design for commercial interiors.

We work closely with a carefully considered circle of talented designers and craftsmen who hold a deep fascination for refined beauty, natural materials and functional design that the Danes pride themselves upon.

A lot has changed with us over the past few years, with new opportunities. Icons of Denmark have expanded our locations and team, as well as our collection and projects into the global market. This is partly due to our collaborations with contemporary Danish designers and producers to meet the desires of an international audience. It feels we are no longer following trends but helping set them. With us now producing furniture with expert craftsmen back in Denmark, the circle is complete.

We hope you enjoy your stay,

Jesper Møllgard Jensen Owner, Icons of Denmark







MANIFESTO

What sparks originality?
Passion. Humour. Intelligence.
The desire for change.
What makes an icon?
Reverence. Worship. Obsession.
Resonance through time.
What creates master craftsmanship?
Care. Talent. Dedication.
What dictates skilled design?
Simple. Artistic. Uncontrived.
What do we want to create?

Stories that can be shared.



APPROACH

Ours is a love story.

A conversation of the past with the present.

An obsession with design, furniture and our homeland.

A desire to share this with the world.

Balancing the contemporary and the classic.

Rethinking materials, shapes, designs.

Uniting master craftsmen with modern audiences.

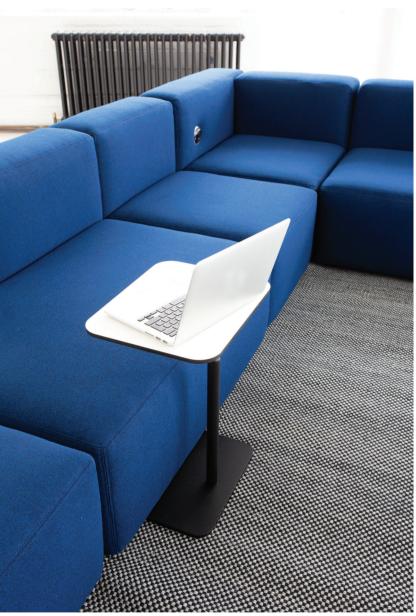
Originality as standard.

Let's turn the page.

The Collection



EC I Sofa / Peter Barreth / Icons of Denmark Swoon Lounge and Ottoman / Space Copenhagen / Fredericia No. 7 Lounge Chair / Ditlev and Anna Sibast / Sibast Furniture Knock on Wood Coffee Table / Peter Barreth / Icons of Denmark Karl Johan Lamp / Signe Hytte / New Works Daphne Rug / Lisbet Friis / Fabula









"Our collection is a family. Each item forms a conversation with another."

EC | Sofa / Peter Barreth / Icons of Denmark Firkant Pouf / Peter Barreth / Icons of Denmark Primum Lounge Chair / Bent Hansen Studio / Bent Hansen O Table and O Table Mini / Dennis Marquart / Ox Denmarq Myrtus / Lisbet Friis / Fabula "Combining modern work styles with a flexible modular sofa, EC1 is the perfect sofa to relax into work."





"Warm and sheltered - Private High Back is the perfect escape from the busy office."

Private High Back Sofa / Peter Barreth / Icons of Denmark Elli Rug / Jens Landberg Schrøder / Fabula









Adjacent Page:
Form Sofa / Peter Barreth / Icons of Denmark
O Table and O Table Mini / Dennis Marquart / Ox Denmarq
Single Deck Coffee Table / Dennis Marquart / Ox Denmarq
Primum Lounge Chair / Bent Hansen Studio / Bent Hansen
Petite Machine Floor and Table Lamp / Flemming Lindholdt Madsen / Made by Hand
Firkant Pouf / Peter Barreth / Icons of Denmark
Betula Rug / Lisbet Friis / Fabula

Form Sofa / Peter Barreth / Icons of Denmark Petite Machine Floor Lamp / Flemming Lindholdt Madsen / Made by Hand No. 7 Lounge Chair / Ditlev and Anna Sibast / Sibast Furniture Fenris Rug / Jens Landberg Schrøder / Fabula



"By intelligently simplifying the design to match the function - we find the beauty of form."

Tembo Lounge Chair / Nørgaard & Kechayas / New Works Knock on Wood Coffee Table / Peter Barreth / Icons of Denmark Bamboo Rug / Massimo

Adjacent Page
Form Sofa / Peter Barreth / Icons of Denmark
Deck Table / Dennis Marquart / Ox Denmarq
Twist Coffee Table / Morten Flensted / 8000C
Kizu Lamp / Lars Tornøe / New Works
Betula Rug / Lisbet Friis / Fabula





No. 8 Dining Chair / Helge Sibast / Sibast Furniture Betula Rug / Lisbet Friis / Fabula

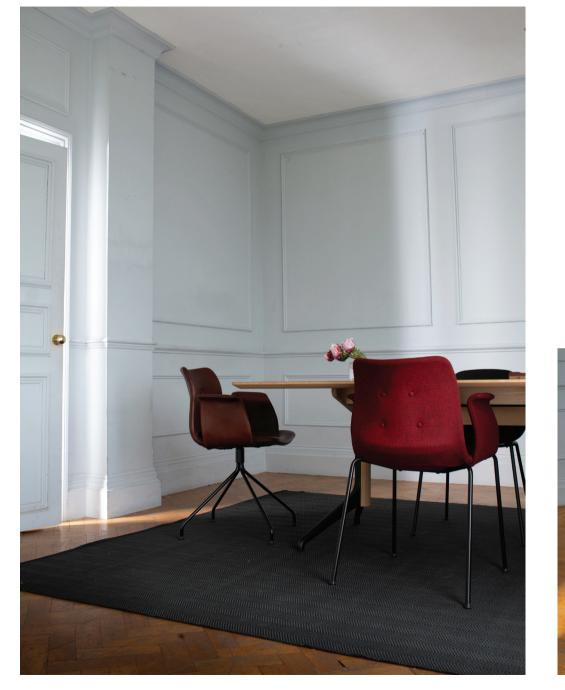


"We've combined wood, metal and clean geometries with the durability required for the modern workspace."



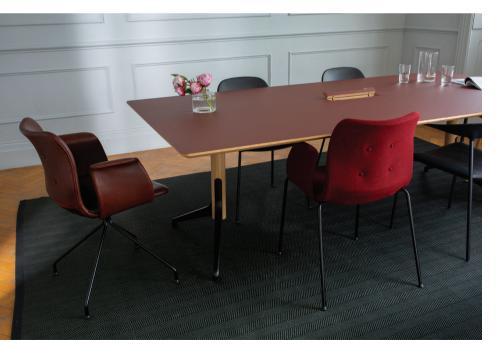
AC3 Chair / Hans Thyge & Co / Andersen Furniture Woodstock Meeting Table / Hans Thyge & Co / Icons of Denmark Betula Rug / Lisbet Friis / Fabula

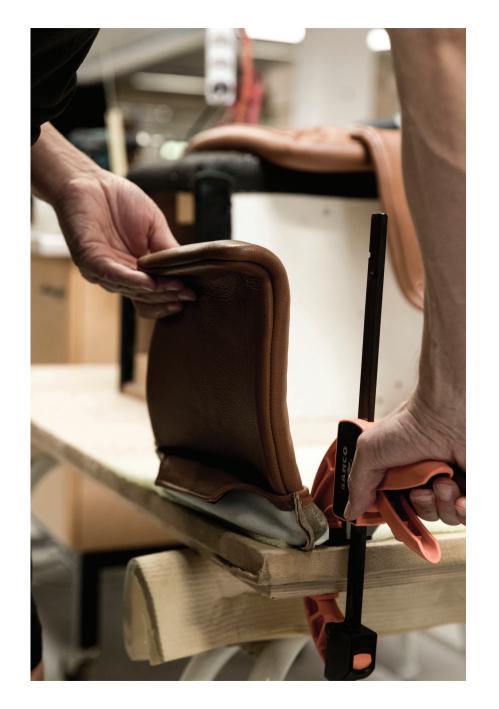




AC3 Chair / Hans Thyge & Co / Andersen Furniture Woodstock Meeting Table / Hans Thyge & Co / Icons of Denmark Primum Chair / Bent Hansen Studio / Bent Hansen ASAP Chair / Johannes Foersom and Peter Hjort-Lorenzen / Paustian Namnam Wood Base Chair / Holmbäck Nordentoft / 8000C Betula Rug / Lisbet Friis / Fabula Lantern Pendant / Anderssen & Voll / New Works

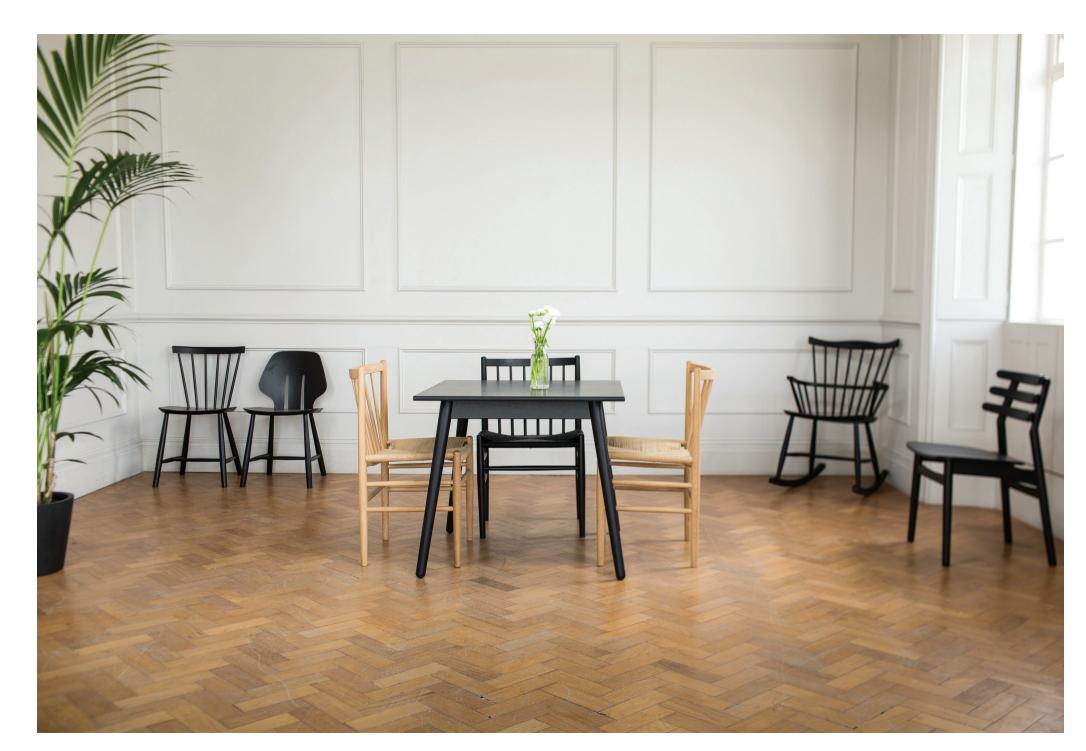
"Each piece emphasises and supports the beauty and function of the designs around them."







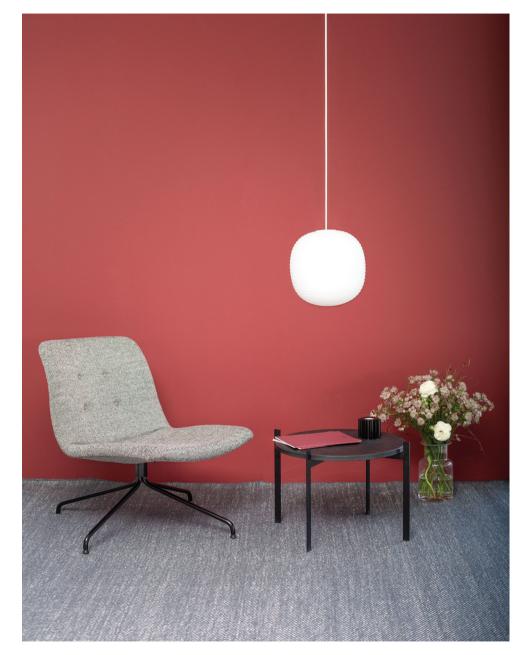
"We've studied the upholstery of the form - how it will move and fold with the user to create the ultimate in comfort."



"Danish Design is our legacy. We aim to make our design history part of yours."

J46 Chair / Poul M.Volther / FDB Møbler J48 Chair / Poul M.Volther / FDB Møbler J67 Chair / Ejvind Johansson / FDB Møbler J52G Chair / Børge Mogensen / FDB Møbler J80 Chair / Jørgen Bækmark / FDB Møbler C35 Table / Poul M.Volther / FDB Møbler





Primum Lounge Chair / Bent Hansen Studio / Bent Hansen Single Deck Table / Dennis Marquart / Ox Denmarq Lantern Pendant / Anderssen & Voll / New Works 28 Daphne Rug / Lisbet Friis / Fabula



Tembo Lounge Chair / Nørgaard & Kechayas / New Works Single Deck Table / Dennis Marquart / Ox Denmarq Material Pendant / Nørgaard & Kechayas / New Works Fenris Rug / Jens Landberg Schrøder / Fabula

"Finesse for us is the quality of craftsmanship wedded to an obsession for good materials."

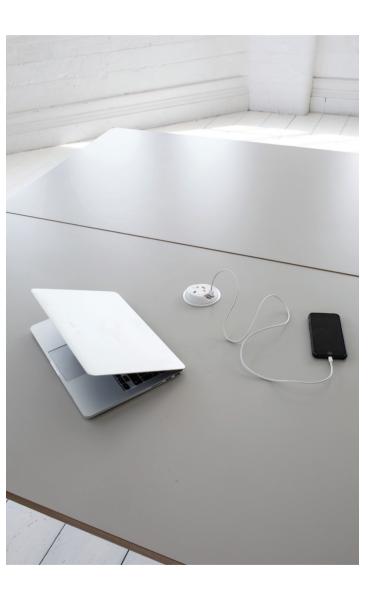


No. 7 Lounge Chair / Ditlev and Anna Sibast / Sibast Furniture Single Deck Table / Dennis Marquart / Ox Denmarq Earth Bamboo Rug / Massimo



"The refinement of our designs are only really complete when they're being used."





Woodstock Flip Top / Hans Thyge & Co / Icons of Denmark Pato 4011 Swivel Base / Welling-Ludvik / Fredericia



Woodstock Flip Top / Hans Thyge & Co / Icons of Denmark Woodstock Round Table / Hans Thyge & Co / Icons of Denmark Covent Chair / Rene Hougaard / New Works AC3 Chair / Hans Thyge & Co / Andersen Furniture



Twist Coffee Table / Morten Flensted / 8000C Covent Chair / Rene Hougaard / New Works Lantern Pendant / Anderssen & Voll / New Works Earth Bamboo Rug / Massimo Woodstock Round Table / Hans Thyge & Co / Icons of Denmark



Workshop Lamp / A.Wedel-Madsen / Made by Hand Smile Chair / Hee Welling / Nielaus Daphne Rug / Lisbet Friis / Fabula Woodstock Round Table / Hans Thyge & Co / Icons of Denmark



"We see the collection like our collaborations; each demonstrates a shared respect and passion for the materials, design and craft."

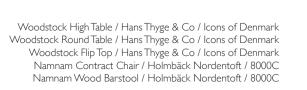
Woodstock High Table / Hans Thyge & Co / Icons of Denmark Pato 4312 Bar Stool / Welling-Ludvik / Fredericia

Adjacent Page Woodstock High Table / Hans Thyge & Co / Icons of Denmark Woodstock Round Table / Hans Thyge & Co / Icons of Denmark Woodstock Flip Top / Hans Thyge & Co / Icons of Denmark Pato 41 12 Sled Base Chair / Welling-Ludvik / Fredericia Pato 4202 4 Leg Chair / Welling-Ludvik / Fredericia Pato 43 12 Bar Stool / Welling-Ludvik / Fredericia



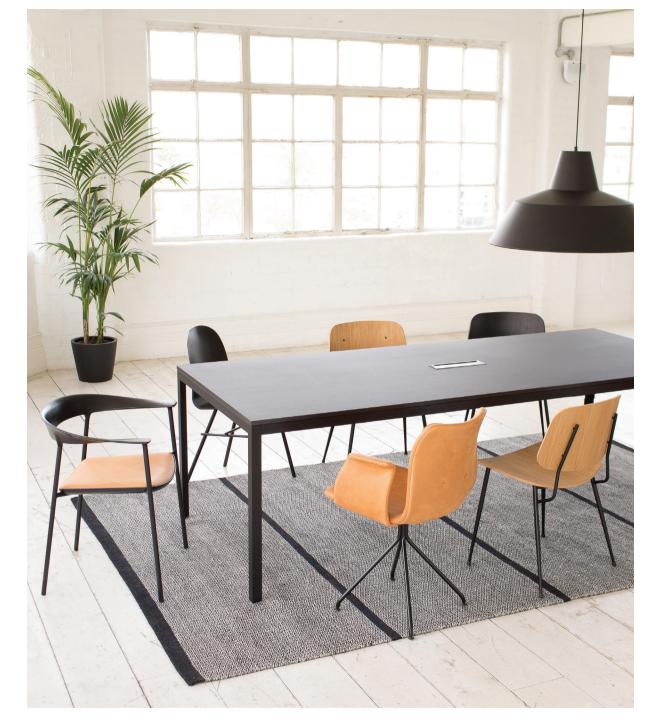
"Workplace owners are focusing on their colleagues" wellbeing.

Good design is vital in this process."









Namnam Classic Chair / Holmbäck Nordentoft / 8000C Primum Chair / Bent Hansen Studio/ Bent Hansen ASAP Chair / Johannes Foersom and Peter Hjort-Lorenzen / Paustian Søborg Chair / Børge Mogensen / Fredericia Kant Meeting Table / Hee Welling / 8000C Workshop Lamp / A.Wedel-Madsen / Made by Hand

> Adjacent Page Pato 4312 Bar Stool / Welling-Ludvik / Fredericia Kant High Table / Hee Welling / 8000C Kant Bench / Hee Welling / 8000C Workshop Lamp / A. Wedel-Madsen / Made by Hand



ByKato High Table / ByKato / Andersen Furniture Namnam Wood Barstool / Holmbäck Nordentoft / 8000C Earth Bamboo Rug / Massimo





"Timelessness is reached through quality materials and cultivated design."



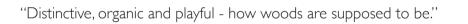


ByKato Unlimited / ByKato / Andersen Furniture Pato 4072 Executive Chair / Welling-Ludvik / Fredericia Pato 4032 Arm Chair / Welling-Ludvik / Fredericia Pato 4031 Arm Chair / Welling-Ludvik / Fredericia Workshop Lamp / A.Wedel-Madsen / Made by Hand



"The office is not the home. Nor should it be. But with the right pieces workplaces can still be a place of inspiration and beauty."





Workshop Lamp / A.Wedel-Madsen / Made by Hand TAC Chair / ByKato / Andersen Furniture AC2 Chair / ByKato / Andersen Furniture Forum Round Table / Hans Thyge & Co / Icons of Denmark No. 8 Dining Chair / Helge Sibast / Sibast Furniture S6 Sideboard / ByKato / Andersen Furniture









S I Sideboard / ByKato / Andersen Furniture Woodstock Meeting Table / Hans Thyge & Co / Icons of Denmark Primum Chair / Bent Hansen Studio / Bent Hansen Betula / Lisbet Friis / Fabula Petite Machine Table Lamp / Flemming Lindholdt Madsen / Made by Hand

MANUFACTURERS

WITHTHANKS

8000C

Andersen Furniture

Bent Hansen FDB Møbler

Danish Design Supply

Fabula

Fredericia

Made by Hand

Massimo New Works

Nielaus

Ox Denmarq

Paustian

Sibast Furniture

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